Production quality
Digital flexibility

Print more. Print better. Print faster.
All with the DP50 Color Digital Printers.

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On demand versatility for print and mail

You don't need a printing press or pre-printed stock to produce compelling mail. Now you can engage prospects with production-quality marketing materials and step up to any demand that comes your way.

The DP50 Color Digital Printer from Pitney Bowes expands your capabilities—without compromise—so you can print brilliant full color on more paper stocks, including envelopes. With high speed performance, drag-and-drop convenience and offset-quality output, you can turn your operation into a one-stop print and mail resource.

Say "yes" to more jobs
With one of the widest throughput ranges in the industry, you can take on anything from glossy stocks to oversized banners.

Keep up with deadlines
Ready to go on a moment's notice, the DP50 prints up to 50 pages per minute and up to 75 envelopes per minute.

Dazzle your clients
Print full-color envelopes, posters, brochures and more—all with crisp, high-resolution imagery.

Save time and money
You'll reduce the need for pre-print, including the expenses of storage, handling and outdated inventory.

Power up your print shop

Whether you serve internal clients or print-for-pay customers, you can generate high quality output at a low cost-per-page—without the set-up costs or delays.

Real-time cost estimating, pre-programmed job set-ups and streamlined client billing make it easy to improve productivity and your margins.

Enjoy fast turnaround on:
- Glossy stocks
- Coated and uncoated
- Card stocks
- Textured stocks
- Labels and transparencies

PRINT

Provide end-to-end mail services

Generate personalized envelopes at production speeds to create mail that is more relevant and more impactful.

Designed specifically for the needs of today's mailers, the versatile DP50 provides the quality and efficiency that stand-alone address printers cannot match.

Print it all in a single pass:
- Return addresses
- Color logos
- Mailing addresses
- Postal barcodes
- Variable messaging

MAIL

Tackle any project that comes your way

Generate brilliant, full-color images

Deliver offset-quality output without the set-up costs or delays. The 2400 dpi resolution provides for today's must-have professional image, so you can meet and exceed client expectations. When the need arises, you can edit, control and match color at the click of a mouse, ensuring sharp detail and rich color depth on every job.
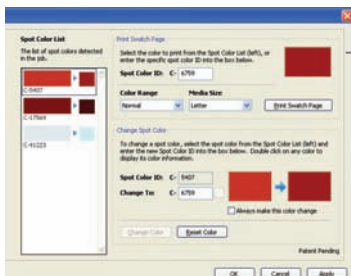
Gain cost efficiencies at every turn

Digital, on-demand capabilities provide for a low cost-per-page without the added costs associated with traditional printing—saving you time and money month after month. Simple point-and-click commands make it easy to automate prepress and production, so your operators can multitask and get more done every day.

Enjoy total support and value-added benefits

Only Pitney Bowes offers this array of market-leading solutions: Our one-stop-service starts with **flexible financing**, so you can get your new printer right away with no bank applications or big, up-front capital expenses. Our nationwide network of **dedicated, local tech teams** help keep you up and running with parts and service—so you can serve clients better. And when you need to offer even more value, you can expect innovative ideas, proven technologies and the broadest range of communication **software, hardware and services**.

iQueue Ultimate
- Prepress and workflow management
- Spot color matching technology
- Independent CMYK color controls
- Real-time job cost estimates
- Job preview and proofing
- Print queue management

Variable data at full speeds

Full-speed duplex printing

80 GB Hard Disk Drive

Up to 50 pages per minute
Up to 75 envelopes per minute

Exit conveyer

Friction feeder

Two paper trays – 550 sheet capacity each

The DP50S model, shown here, comes with a top load feeder, delivery conveyer and stand

Specifications

All DP50 Color Printers

Print Speed	Full Color or Monochrome: up to 50 ppm (letter size), up to 75 ppm (#10 envelopes)
Print Method	Laser Electrophotographic, single pass, internal Adobe® , PostScript ® controller
First Time Print (plain paper)	Color: 8 seconds or less Monochrome: 7 seconds or less
Resolution	Up to 2400 dpi
Duplexing	Std. (Near 100% productivity for all paper sizes)
Hard Drive	80GB Std.
Interface	10/100/1000 Base TX Ethernet
Paper Weights	High-Capacity Feeder: 50 lb. text to 14 pt. cover; Universal Tray: 50 lb. text to 80 lb. cover
Print Media	Plain paper, letterhead, glossy stock, transparencies, coated, uncoated, linen and card stocks, postcards, envelopes, window envelopes & sheet labels
Universal Tray	530 sheets 20 lb. bond Minimum: 8.5" W x 4.13" L Maximum: 12" W x 18" L
Bypass	Width 3.5" – 12" x Length 5.8" x 47.6"
Power Source	120V (110 – 127) VAC; 60 Hz
iQueue Ultimate Site License	Std.
Laptop Shelf	Std.

DP50S Color Printer

Friction Feeder	Capacity up to 1,000 sheets 20 lb. bond paper or 500 #10 envelopes;14 pt. stock maximum feed thickness
Exit Conveyer	Std.
Dimensions	80" L x 26"W x 51" H (Stand Only = 26" H)
Optional Accessories	WPJM: PDF Out (Requires Adobe Acrobat Pro)

DP50P Color Printer

High Capacity Paper Tray	Up to 2,000 Sheets
Universal Trays	(2) 550 Universal Sheet Trays (based on 20 lb. bond)
Dimensions	26.4"W x 26.4"D x 25.2"H
Optional Accessories	WPJM: PDF Out (Requires Adobe Acrobat Pro)

iQueue Ultimate 7.5 Prepress Workflow Software   (Included)

Intuitive and easy to use Prepress Workflow with Advanced Color Matching Tools, designed for the DP50 Color Laser Printers.

Standard Features:
- Multiple-User License Included / File Sharing
- Monitor Preview
- Project Job List / Job Ticket editor
- Right-On ® Spot color Matching Technology
- Spot color Creator
- Independent CMYK / Density adjustment
- Imposition / Tiling / Printer's Marks / Page Nudge and Rotation
- Screening Controls for CMYK and Spot color elements
- Real Time Job cost Estimating
- Track Press Consumables / Run Counts and more!

Toner

The DP50S and DP50P both ship with starter cartridges that yield 10,000 pages for Black and 8,000 pages for each Color based on 5% coverage. A complete set of full yield toner is also shipped with the DP50 printers. Black Toner cartridge yields 20,000 pages and each CMY Toner cartridge yields 16,000 based on 5% coverage.

The DP50P model, shown here, offers you a choice of tray options.

The sleek, vertical design offers production-quality output in an even smaller footprint.

PitneyBowes

Available from your Authorized Secap Dealer.